

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-45 (canceled)

Claim 46-65 (withdrawn)

Claim 66 (new): A hosted mobile virtual network operator (MVNO) apparatus comprising:

an interface to a plurality of network operators;
an interface to a service provider;
an interface to an external network; and
an application service provider unit enabled to manage a partnership module to said at least network operator, a module for settling operator fees, and at least a module to enable the hosting of at least an application of said service provider;
such that the apparatus is capable of providing a customer of said service provider with service from at least one of said plurality of network operators while communicating solely with the hosted MVNO apparatus.

Claim 67 (new): The apparatus of claim 1, wherein the external network is the world-wide web (WWW)

Claim 68 (new): The apparatus of claim 1, wherein the service provider and the network operator are the same entity or same organization

Claim 69 (new): The apparatus of claim 1, wherein said application is provided by said customer.